

Summer in the city - we wish you relaxing holidays and a beautiful summertime!

GUTENBERG FILLED WITH GOOD WISHES - FUNDRAISING CAMPAIGN FOR THE BENEFIT OF THE GUTENBERG-MUSEUM

After our successful Christmas Blog Action in 2012 the Gutenberg Museum should be supported again in 2014 with a Christmas campaign.

This time a silhouette of Gutenberg's head was filled with received Christmas greetings. For every greeting ASPIRAS donated to the museum.

In addition to traditional greetings such as "Merry Christmas and a Happy New Year with good health" we also got quotes and imaginative greetings such as "A top over the head, in the box a loaf of bread, a warm bed, I wish that everybody could have that." or: "Merry Christmas per email! If Gutenberg had known this...."

On ASPIRAS' website everyone could keep tracking how the silhouette of the head got completed daily. At the end an entire font artwork was created which has now been printed as a poster. On June $11^{\rm th}$ the poster was presented to the museum, together with the donation check about 1500 Euro.

The donation supports the structural and thematic development of the museum. More information about the museum can be found at www.gutenberg-museum.de. Furthermore, you can download the created poster under www.aspiras.de.

SERVICES AS QUALIFIED PERSON AND IN QUALITY MANAGEMENT

ASPIRAS provided services to a major pharmaceutical company in preparation of the launch of new oral products manufactured by an Indian company. We were responsible for all provision of services associated with relevant regulatory and cGMP aspects of the project, as well as for the implementation of supplier audits. All submissions could be made on time and milestones were reached as planned. In addition our managing director Cathrin Pauly acts as Qualified Person § 14 AMG (with qualification according to § 15 AMG) for the market release of third party manufactured commercial products of the customer, and safeguards that the products are released in time.

NEW MEMBER IN THE ASPIRAS TEAM

Recently Jana von Mezynski (M.Sc. BioSciences, additional qualification in quality management) joined the ASPIRAS Team. On the basis of her academic background, with the focus on biotechnology, she assumes tasks such as conducting technical research or creating technical texts, reports and presentations.

PREPARATION OF BUSINESS PLANS

ASPIRAS supports new entrepreneurs of pharma, biotechnology and medical devices in building a business idea into a business plan. Take advantage of the long-term experience of ASPIRAS in writing and assessing business plans. ASPIRAS can provide you with important market information to estimate the potential of your company realistically. Potential investors will be convinced of the profitability of their investment in the enterprise via sound arguments. To ensure the financing of your enterprise you should let ASPIRAS compile an investment plan which than, by the matter of course, can be compared to a financing plan. Arrange a free consultation by sending an email to pauly@aspiras.de.

EVENTS

To keep our know-how up to date and to keep in touch with our clients and business partners we will be present at the following events in the near future:

- ACHEMA 2015, June 15th 19th in Frankfurt (<u>http://www.achema.de</u>)
- XII International Pharma Licensing Symposium (XII IPLS) 2015, September 16th – 18th in Berlin (http://www.plcd.de/veranstaltungen_international.php)
- Bio-Europe 2015, November 2nd 4th in Munich (http://www.ebdgroup.com/bioeurope/index.php)
- Die Initiale 2015, November 20th 21th in Dortmund (http://www.die-initiale.de/)

If you wish to participate in one of the events and are interested in a personal meeting please arrange a date by calling +49 (0) 6131-995304 or by sending an email to pauly@aspiras.de.

GOOD TO KNOW

"Gautschen" in Mainz

"Gautschen" is a retraceable tradition of the guild of book printers. Since the 16th century after passing the final exam the apprentices were ducked in a vat as part of a completion ceremony.

The "Gautschen" in the Gutenberg City Mainz is the world's largest event of this tradition. It is the key event at the Mainzer Johannisnacht (Midsummer), with several thousand spectators watching the ceremony between the Gutenberg Museum and the Dome every year. Since 2014 an honorary letter will be awarded to personalities who have made a special contribution toward the cause of graphic trade or media sector.

Visit the Mainzer Johannisnacht 2015 on June 19th – 22^{th.} Four days of music, theater, folk groups, book market and artists' market in the city of Mainz.

TAKE A BREAK!

Allow yourself a time off and take a creative break. For this purpose we're providing a wise saying which is accompanied by a seasonally adequate photograph and relaxing music.

http://www.aspiras.de/en/seiten/break.html

CHALLENGE ASPIRAS!

Just contact us without obligation, and discuss your topics and your list of questions. Based on a sound analysis, ASPIRAS offers you a coarse concept including cost estimation. After consultation with the client ASPIRAS provides the following services: project target identification, time scheduling, capacity, cost and manpower, project implementation and control and project documentation. ASPIRAS provides the project results effectively and in due time. Please contact Cathrin Pauly.

CANCEL THE NEWSLETTER?

You no longer want to receive the ASPIRAS-newsletters coming out four times a year? Send an empty mail with the subject "cancel the newsletter" to pauly@aspiras.de. We immediately delete you from the recipients list. We would, of course, appreciate to hear about the reason for the cancellation.

CONTACT & COPYRIGHT

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