



*Project Consulting in Pharma and Biotech*

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**The ASPIRAS team wishes you a wonderful and successful summer 2007!**

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## **Themes**

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## **ASPIRAS as a sponsor of sports**

According to the German governmental campaign „fit instead of fat“ we are sponsoring teens' sports. The teens' male handball team of the „Sportfreunde Budenheim“ will soon receive a set of new shirts, sponsored by ASPIRAS.



## **Survey of our newsletter**

Our survey of the ASPIRAS newsletter in autumn last year showed a high acceptance by readers. One suggestion was to pass on briefly latest trends regarding therapies, indications or strategies within the newsletter. According to this suggestion we are reporting about a new trend in the therapy of allergic diseases today. (see below).



## **Specific immunotherapies are up and coming**

A trend in the field of allergic diseases is the improved application of specific immunotherapy in addition to an efficient symptomatic control. The subcutane administration will be replaced by the sublingual form, providing the desired outcome

of lower symptomatic side effects and a convenient application. Immunotherapy cycles will be shorter with the help of adjuvants and synthetically produced antigens will be used. Further sensitisation against additional antigens may be reduced or even prevented, a reason for the increasing application of immunotherapie in allergic rhinitis.



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### **Good to know**

Rheinland-Pfalz is 60 years old in 2007. A digital game featuring the amenities of this federal state is available under <http://www.rheinlandpfalzspiel.de/>. If you would like to get the game on CD-ROM please contact us via telephone +49 (0) 6131-995304 or via E-Mail to [pauly@aspiras.de](mailto:pauly@aspiras.de).



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### **Participation in fairs**

To keep our know-how up to date and to keep in touch with our clients and business partners we will be present at the following events in the near future:

European BioPerspectives 2007, May 31 and June 1 in Köln  
Transfer of technology and partnering in life sciences are focal points of the European BioPerspectives. Research organisations and companies have the opportunity to present their products, services, cooperation offers and patents within a professional partnering system.

NanoEquity Europe, June 11 in Frankfurt  
The NanoEquity Europe 2007 is the international platform for investors and fundraising as well as for listed nanotechnology companies.

Annual meeting of the DGRA (Deutsche Gesellschaft für Regulatory Affairs)  
June 12 and 13 in Bonn  
The DGRA understands herself as communication platform for staff members of the license departments of the pharmaceutical industry, of agencies and research organisations.

If you are also participating in one of the events and would like to talk to us in person please arrange a date by calling +49 (0) 6131-995304 or by sending an email to [pauly@aspiras.de](mailto:pauly@aspiras.de).



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### **Take a break!**

Allow yourself a time off and take a creative break. For this purpose we're providing

a wise saying which is accompanied by a seasonally adequate photograph and relaxing music.

[Click here to take a take a short break!](#)



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### **Challenge ASPIRAS**

Just contact us without obligation and discuss your topics and your list of questions. Based on a sound analysis, ASPIRAS offers you a coarse concept including a cost estimation. After consultation with the client ASPIRAS provides the following services: project target identification, project planning regarding time, capacity, cost and manpower, project implementation and control and project documentation. ASPIRAS provides the project results effectively and in due time. Please contact [Cathrin Pauly](#).



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### **Cancel the newsletter?**

You wish to cancel the order for ASPIRAS-newsletters coming out four times a year? Send an empty mail with the subject "cancel the newsletter" to [pauly@aspiras.de](mailto:pauly@aspiras.de). We immediately take you from the recipients list. We would of course appreciate to hear about the reason for the cancellation.



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### **Contact & Copyright**

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