



Project Consulting in Pharma and Biotech

Good luck with all of your projects in summer!

FUNDRAISING FOR THE GUTENBERG-MUSEUM

Our internet-based Christmas campaign aimed at supporting the Gutenberg-Museum in Mainz. We opened an internet blog (<http://aspiras-gutenberg.blogspot.de/>) with the motto 'Books are important pillars of human cultural history' and for each received greeting ASPIRAS donated 5 Euros to the museum.

Recently our managing partners Cathrin Pauly and Dr. Harald Borbe handed over a donation of 1200 Euros to museum's director Dr. Annette Ludwig. With this action ASPIRAS wants to show their attachment to the city of Mainz as a place of residence and company headquarter.

The most visited museum of Rhineland-Palatinate will be fundamentally renewed within the next years according to the agenda „Gutenberg **2020**". The donation of ASPIRAS is one step on the way to reach the intended goals.

MARKET ANALYSIS BIOPHARMACEUTICALS IN GERMANY

For a state Asian economic development corporation we surveyed market data for selected biopharmaceuticals in Germany.

We retrieved market information on various biopharmaceuticals and certain medical indications for biotechnological active ingredients in Germany and collected the following data:

- Market size, market development
- Company profiles of key manufacturers and distributors
- Market share and sales of major products

Based on the data, the attractiveness of the German market in these segments could be assessed.

„FEMALE PUPILS MEET FEMALE ENTREPRENEURS, MALE PUPILS MEET MALE ENTREPRENEURS“

Our CEO Cathrin Pauly was the female panellist in the project „Female pupils meet female entrepreneurs, male pupils meet male entrepreneurs“ of the Mainzer Steinhöfelschule. The aim of the project launched by the Federal Ministry for Economics and Technology is to arouse entrepreneurial spirit through positive role models in the students. Separated by gender the classes have the opportunity to talk with entrepreneurs.

„Stay open-minded“ was Pauly’s career tip: „Today you don’t stay in the job you are trained for.“ Therefore, one must look outside the box and pay particular attention to its key qualifications.

Also questions about reconciling family and professional life were discussed.

MEDICAL WRITING

Do you need assistance in the preparation of test plans, final reports and other documents within the scope of clinical trials or in creating scientific publications?

Experts of ASPIRAS have many years of experience in creating pharmacological, toxicological and medical expert reports, from the literature research to the documents for the approval or registration of medicinal products, medical devices and food supplements.

Arrange a free consultation by sending an email to pauly@aspiras.de.

COME TOGETHER AT CONFERENCES

To keep our know-how up to date and to keep in touch with our clients and business partners we will be present at the following events in the near future:

- Technopharm , April 23th - 25th 2013 in Nürnberg
- Deutsche Biotechnologietage, May 14th - 15th 2013 in Stuttgart
- PLCD Frühjahrstagung, May 6th - 7th 2013 in Darmstadt
- House of Pharma, September 2nd - 3th 2013 in Frankfurt
- Biotechnica, October 8th - 10th 2013 in Hannover
- CPhI, October 22th - 24th 2013 in Frankfurt
- Pharmaforum, October 30th 2013 in Mainz

If you are also participating in one of the events and are interested in a personal meeting please arrange a date by calling +49 (0) 6131-995304 or by sending an email to pauly@aspiras.de.

GOOD TO KNOW

60TH ANNIVERSARY OF DISCOVERY OF THE DNA DOUBLE HELIX AND
10TH ANNIVERSARY OF THE GENOME DECODING

A team led by the American James Watson (1928) and the Englishman Francis Crick (1916-2004) discovered in 1953 the local structure of DNA (deoxyribonucleic acid), the carrier of our genetic material. The structure of our DNA looks like a molecular spiral staircase called double helix. For their discovery the two biochemists received the Nobel Prize for Medicine and Physiology in 1962.

10 years ago, the Human Genome project, an international, publicly funded scientific cooperation (co-founder was James Watson, among others) announced the decoding of the human genome.

This decoding is the basis for research into the genetic causes of diseases and opens up possibilities for personalized medicine.

TAKE A BREAK!

Allow yourself a time off and take a creative break. For this purpose we're providing a wise saying which is accompanied by a seasonally adequate photograph and relaxing music.

<http://www.aspiras.de/en/seiten/break.html>

CHALLENGE ASPIRAS!

Just contact us without obligation and discuss your topics and your list of questions. Based on a sound analysis, ASPIRAS offers you a coarse concept including a cost estimation. After consultation with the client ASPIRAS provides the following services: project target identification, project planning regarding time, capacity, cost and manpower, project implementation and control and project documentation. ASPIRAS provides the project results effectively and in due time.

Please contact [Cathrin Pauly](#).

CANCEL THE NEWSLETTER?

You wish to cancel the order for ASPIRAS-newsletters coming out four times a year? Send an empty mail with the subject "cancel the newsletter" to pauly@aspiras.de. We immediately take you from the recipients list.

We would of course appreciate to hear about the reason for the cancellation.

CONTACT & COPYRIGHT

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