



*Project Consulting in Pharma and Biotech*

**ASPIRAS wishes you a sunny and successful summer 2005! What's new in July 2005?**

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**Strengthening our consulting portfolio in marketing**

Since April Charles Hardcastle is adding to the ASPIRAS expertise in marketing from the London office ([www.aspiras.de/de/seiten/firmenprofil.html](http://www.aspiras.de/de/seiten/firmenprofil.html)). Charles is a healthcare marketing strategist with 18 years experience with Glaxo Wellcome, responsible for the international marketing strategy of a billion dollar franchise, and 7 years healthcare agency and consultancy, ASPIRAS is now serving the complete value chain from drug discovery to development and registration through to product launch.

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**Proof of concept and support in implementation for a project idea**

For an innovative idea in the area of animal food we evaluated the validity and are checking methods of production. After the end of a project we are often receiving letters of excellence from satisfied clients which you can view at [www.aspiras.de/de/seiten/projektbeispiele.html](http://www.aspiras.de/de/seiten/projektbeispiele.html).

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**Drug Delivery Systems of the Future - Center of Competence IGZ Sinzig, Germany**

Since April 2005 we have taken over the management of the center of innovation and entrepreneurship in Sinzig (IGZ). The focus of the IGZ Sinzig is now on pharmaceutical technology with an emphasis on innovative drug delivery systems. With this focus the center is unique among German innovation centers. If you are interested in innovative drug dosage forms please contact me at [paul@aspiras.de](mailto:paul@aspiras.de).

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**Take a break!**

On the recreational site of ASPIRAS a new photograph and a new citation will enhance your creativity [www.aspiras.de/en/seiten/break.html](http://www.aspiras.de/en/seiten/break.html).

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## **Challenge us**

Just contact us non-committally and tell us your problem. Based on a sound analysis *ASPIRAS* offers you a coarse concept including a cost estimation. After consultation with the client it provides the following services: project target identification, project planning regarding time, capacity, cost and manpower, project implementation and control and project documentation. *ASPIRAS* finalises projects effectively and in the agreed upon time frame. Please contact Cathrin Pauly, [pauly@aspiras.de](mailto:pauly@aspiras.de).

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